

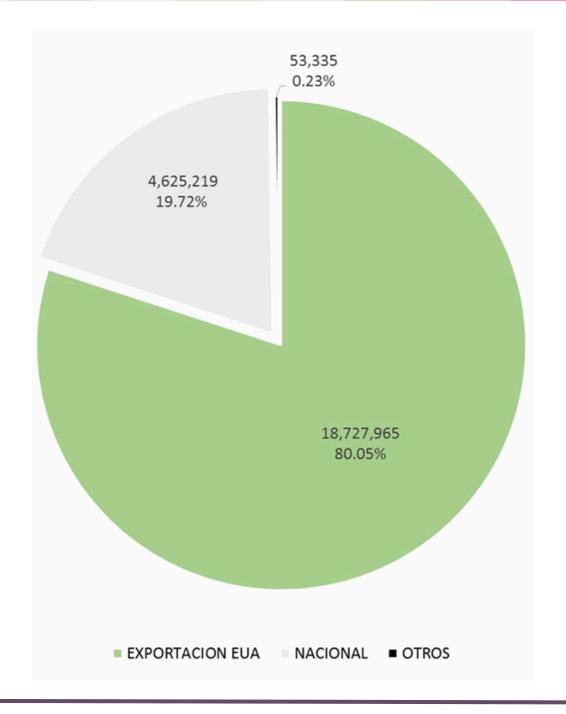




CIERRE DE TEMPORADA 2025

## DISTRIBUCION DE MERCADO SONORA

MERCADO / GRUPO	BLACKS	COTTON CANDY	EARLY GREENS	FLAME	MID GREENS	MID REDS	RED GLOBE	TOTAL
EXPORTACION EUA	851,237	941,492	3,458,360	4,684,143	6,050,036	2,612,787	129,910	18,727,965
NACIONAL	46,375	45,387	815,825	908,760	2,422,343	264,898	121,631	4,625,219
OTROS	1,200	5,890	11,640	4,200	22,730	5,515	2,160	53,335
	898,812	992,769	4,285,825	5,597,103	8,495,109	2,883,200	253,701	23,406,519

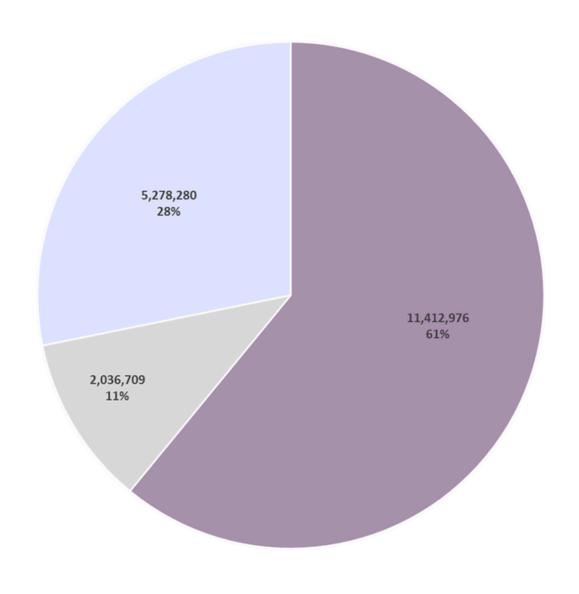


## CAJAS TOTALES POR ZONA SONORA

	Hermosillo		Guaym	as	Cabor	са	Total	Total	
	Exportación EUA	Nacional	Otros Mer	Exportación EUA	Nacional	Exportación EUA	Nacional	Exportación EUA	Nacional
Autumn Crisp	7,600	- Ivacional	Otros Wier.	-	Nacional	25,772	8,594	33,372	8,594
Bebop	68,788	720				2,700	90	71,488	810
Berry Snap	2,800	720				2,700	30	2,800	- 010
Black Seedless	53,655			2,700		4,975	1,963	61,330	1,963
Blanc Seedless	1,980			2,700		4,575	1,505	1,980	1,505
Candy Dreams	39,210	2,610	480	13,110	2475	23,555		75,875	5,085
Candy Hearts	51,300	6,300	400	3,460	24/3	23,333		55,030	6,300
Candy Snap	249,010	19,074		3,400		29,660	4,212	278,670	
			E 900	147,710	2 024		4,212		23,286
Cotton Candy	643,826	42,363	5,890		3,024	149,956		941,492	45,387
Early Sweet	1,735,366	284,688	9,000	623,501	197,742	-		2,358,867	482,430
Fantasy	1,980	E4E 202	4 200	115.000	20.420	2 220 040	262.200	1,980	- 000 210
Flame	2,329,335	515,392	4,200	115,868	30,428	2,238,940	363,390	4,684,143	909,210
Great Green	67,724	10,550		-		4,320	2,790	72,044	13,340
Gummy Berries	102.000	2 712		171 005	40,400			274.065	52 202
Honey Pop	102,080	3,712		171,985	49,490	404 200	45.040	274,065	53,202
Ivory	167,927	5,223			. 7.0	101,298	15,912	269,225	21,135
Karizma	80,852	5,130		3,330	4,743	5,400		89,582	9,873
Jack Salute		8,100					~ ~ ~ ~ ~		8,100
Krissy	-	-		-		97,727	21,845	97,727	21,845
Midnight Beauty	32,130	620		-		180,074	116	212,204	736
Passion Fire	71,023	7,751				34,135	5,020	105,158	12,771
Perlette	91,733	109,970		38,040	105,999	-	14,545	129,773	230,514
Princess							448		448
Pristine					38,277		2,095		40,372
Prime	717,850	64,604	2,640	251,870		-		969,720	64,604
Red Globe	68,800	73,044	2,160	3,330	3,705	57,780	42,002	129,910	118,751
Rose Caramel	31,760							31,760	-
Ruby Rush	82,985	890		7,194		92,875	17,595	183,054	18,485
Ruby Seedless	5,220	16,866		-		-	19,260	5,220	36,126
Sable Seedless	32,550	1,080		-		19,550	13,340	52,100	14,420
Sugar Crisp	19,315	-		5,880		-		25,195	-
Sugar Drop	719,433	32,850	1,890	140,108	38,380	70,931	3,758	930,472	74,988
Sugra	6,540	-		-		430		6,970	-
Sugrafiftyfour	-	-		85		3,926	548	4,011	548
Sugrafiftysix	-			-		3,503		3,503	-
Sugrafiftytwo	-	-		-		1,800	2,700	1,800	2,700
Sugraone	335,450	397,324	3,600	3,060	2,013	1,048,493	1,373,011	1,387,003	1,772,348
Sugrasixty	2,520	-		-		-		2,520	-
Summer Royal	279,212	5,341	720	50,036	6829		11,249	435,448	23,419
Sunrise Red	-	-		-		2,250	752	2,250	752
Sweet Bond	9,400	-				5,760	13,732	15,160	13,732
Sweet Celebratio	1,163,523	110,914	5,515	146,364	5,006	353,537		1,663,424	115,920
Sweet Globe	1,364,915	280,019	12,920	250,832	19,340	487,968	27,712	2,103,715	327,071
Thompson	10,170	4,590		-		-	26,653	10,170	31,243
Timco	15,250	-		-		-		15,250	-
Timpson	749,764	91,966	4,320	58,246	10,974	122,425	11,691	930,435	114,631
Torch	-	-		-		2,070		2,070	-
	11,412,976	2,101,771	53,335	2,036,709	518,425	5,278,280	2,005,023	18,727,965	4,625,219

## CAJAS ENVIADAS A EUA POR ZONA

ZONA / GRUPO	BLACKS	COTTON CANDY	EARLY GREENS	FLAME	MID GREENS	MID REDS	RED GLOBE	TOTAL
CABORCA	340,114	149,956		2,238,940	1,870,866	620,624	57,780	5,278,280
CARBÓ	74,415		294,271	159,885	579,055	167,923	9,760	1,285,309
GUAYMAS	62,986	147,710	913,411	115,868	628,396	165,008	3,330	2,036,709
HERMOSILLO	253,596	412,266	1,650,054	1,458,331	1,986,233	916,654	9,990	6,687,124
SAN MIGUEL DE HOR.	120,126	231,560	600,624	711,119	985,486	742,578	49,050	3,440,543
	851,237	941,492	3,458,360	4,684,143	6,050,036	2,612,787	129,910	18,727,965



## CAJAS ENVIADAS A EUA POR SEMANA

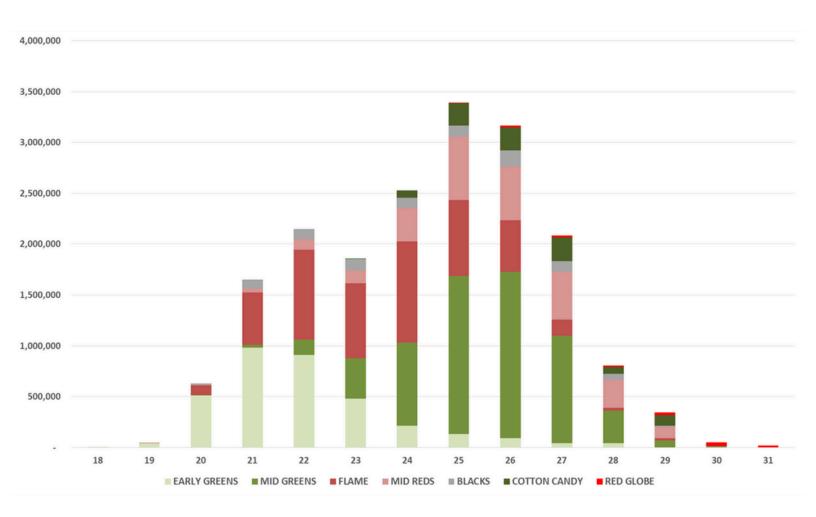
SEMANA	BLACKS	COTTON CANDY	EARLY GREENS	FLAME	MID GREENS	MID REDS	RED GLOBE
18			900				
19			44,962	1,760			
20	14,298		514,828	95,858	1,710	3,420	
21	92,738		981,240	512,972	30,955	34,210	
22	99,059		909,400	885,044	150,861	102,496	
23	110,543	6,440	480,690	737,912	397,082	126,984	
24	96,675	74,060	216,058	993,686	818,205	329,889	
25	110,805	219,631	134,265	746,421	1,554,602	621,044	1,980
26	155,160	228,410	90,917	505,569	1,638,566	530,479	17,010
27	105,484	236,157	43,340	157,750	1,058,420	467,356	19,080
28	58,365	64,224	41,760	24,861	323,721	278,024	16,110
29	8,110	105,940		22,310	70,194	113,705	23,800
30		4,390			5,720	5,180	36,090
31		2,240					15,840
	851,237	941,492	3,458,360	4,684,143	6,050,036	2,612,787	129,910

CAJAS ENVIADAS 2025							
Al 15 de mayo	313,260						
16-31 Mayo	3,926,317						
Junio	11,588,258						
Julio	2,900,130						
TOTAL	18,727,965						

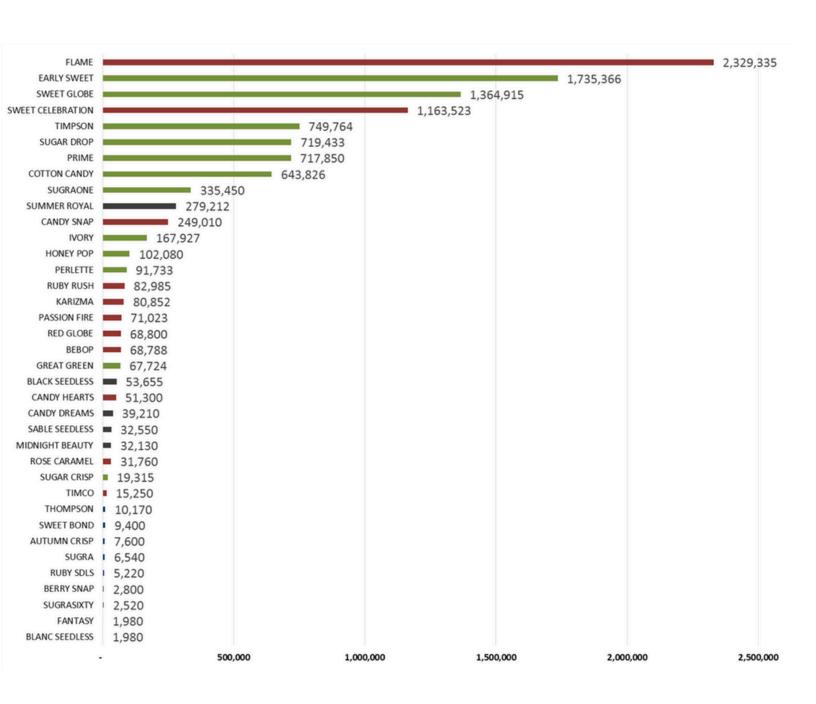
## CAJAS ENVIADAS A EUA POR ZONA Y COLOR

Zona	Cajas		%
Costa Hermosillo			
Rojas	2,384,975		35.67%
Verdes	4,048,553		60.54%
Negras	253,596		3.79%
		6,687,124	
Pesqueira / Carbo			
Rojas	1,840,315		38.94%
Verdes	2,690,996		56.94%
Negras	194,541		4.12%
		4,725,852	
Guaymas			
Rojas	284,206		13.95%
Verdes	1,689,517		82.95%
Negras	62,986		3.09%
		2,036,709	
Caborca			
Rojas	2,917,344		55.27%
Verdes	2,020,822		38.29%
Negras	340,114		6.44%
		5,278,280	
	18,727,965		

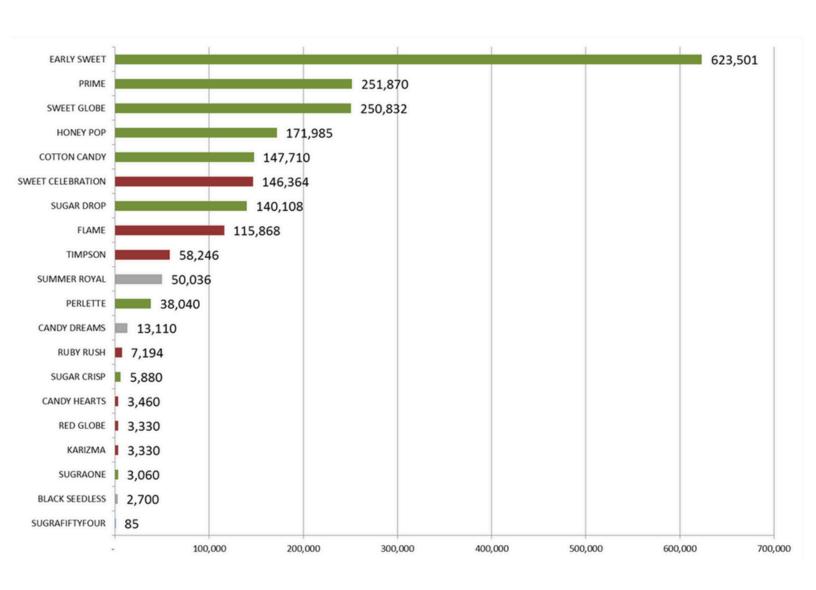
## CAJAS ENVIADAS A EUA POR GRUPOS



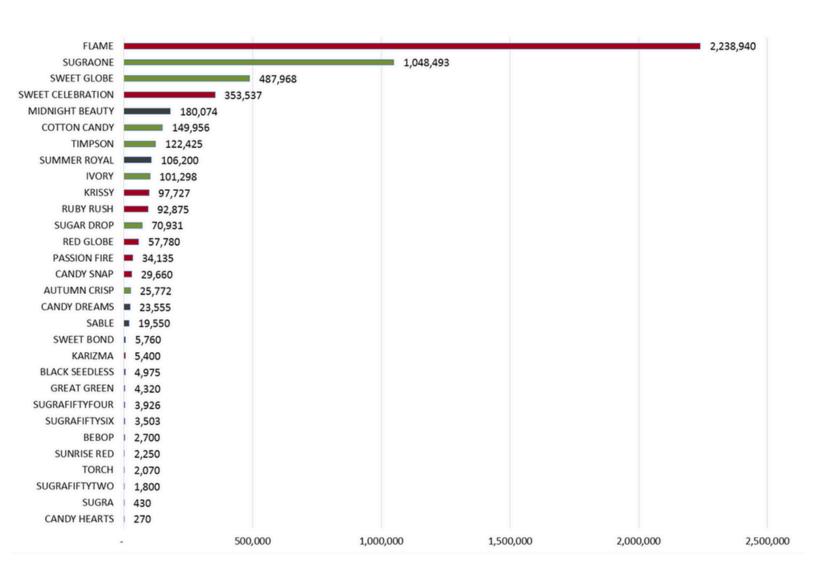
#### CAJAS ENVIADAS A EUA POR VARIEDAD - HERMOSILLO



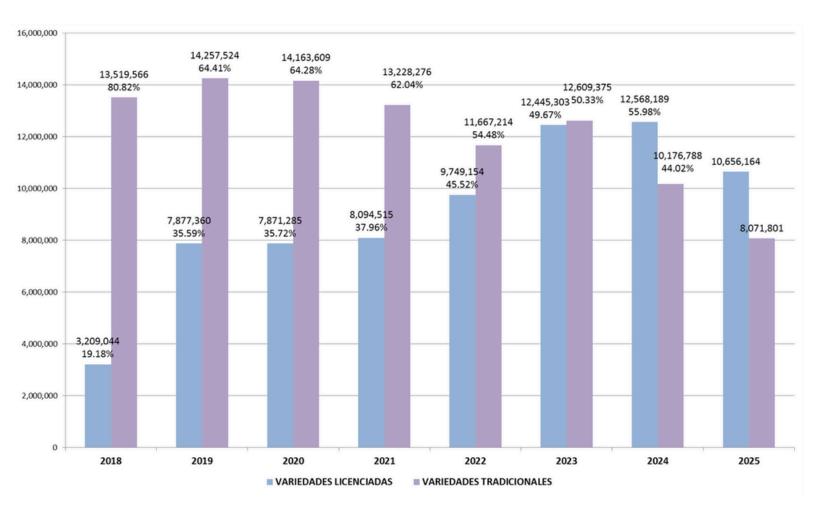
#### CAJAS ENVIADAS A EUA POR VARIEDAD - GUAYMAS



#### CAJAS ENVIADAS A EUA POR VARIEDAD - CABORCA



# VARIEDADES TRADICIONALES VS LICENCIADAS (SONORA)



#### PRECIOS PROMEDIO EUA POR VARIEDAD 2025



- Precios promedio ponderados
- Fuente: Usda









## MERCADO NACIONAL

## CAJAS ENVIADAS A MERCADO NACIONAL POR ZONA

ZONA / GRUPO	BLACKS	COTTON CANDY	EARLY GREENS	FLAME	MID GREENS	MID REDS	RED GLOBE	TOTAL
CABORCA	27,420		14,545	362,940	1,475,912	81,754	42,452	2,005,023
CARBÓ			17,190	33,840	12,600	2,070		65,700
GUAYMAS	9,304	3,024	342,018	30,428	120,197	9,749	3,705	518,425
HERMOSILLO	6,969	37,253	320,999	189,273	307,477	48,364		910,335
SAN MIGUEL DE HORCASI	2,682	5,110	121,073	292,279	506,157	122,961	75,474	1,125,736
Total general	46,375	45,387	815,825	908,760	2,422,343	264,898	121,631	4,625,219

SEMANA/GRUPO	BLACKS	COTTON CANDY	EARLY GREENS	FLAME	MID GREENS	MID REDS	RED GLOBE
19			6,750				
20			72,185	13,660			
21	1,440		141,162	58,130		8,144	
22	236		248,890	140,333	14,130	3,810	
23	8,402		189,085	172,448	164,684	3,445	
24	7,144		88,881	119,087	137,289	8,600	
25	12,302	2,240	43,508	86,213	336,163	9,745	2,340
26	7,245	-	14,380	71,549	346,003	29,627	1,905
27	4,950	7,384	90	129,276	411,281	40,805	3,242
28	3,740	12,140	10,890	69,175	394,480	43,125	5,940
29	710	14,663	4	33,689	280,388	32,842	21,120
30	-	6,880		14,030	243,386	37,715	25,200
31	206	-		1,170	68,269	29,994	34,470
32		2,080			15,480	17,046	27,414
	46,375	45,387	815,825	908,760	2,422,343	264,898	121,631